

3RD ANNUAL

JOE BORNSTEIN'S
2026 RIDER CHALLENGE



PASSPORT

For those who ride, keep Joe by your side.

3RD ANNUAL
JOE BORNSTEIN'S
2026 RIDER CHALLENGE

May 12 - August 31

**This 16-week location-based contest
is open to all Maine motorcyclists.**

Each location counts as an entry
and a chance to win! Ride safe.

16
COUNTIES

×

\$250
CASH PRIZES

+

\$1,000
GRAND PRIZE

Photos must include:

RIDER
+
PASSPORT
+
LOCATION

*Admission fee to a location
is not required. Simply take a
photo of the general vicinity
to enter the Rider Challenge.*



**TWO WAYS
TO ENTER**

Text your entry to **207-622-3000** or email
riderchallenge@joebornstein.com

Include your name, phone number and location (1-16).

For a complete set of rules, visit: **joebornstein.com/riderchallenge**

Please note: Submitted images may be displayed online to promote contest.

Start planning your rides!

There's a chance to win in all 16 Counties.
Enter just one location or complete them all!



OPEN TO ALL MAINE RIDERS!

Drawings will be held at UBM's annual Toy Run at the Windsor Fairgrounds on **Sunday, September 6, at 1 PM**. Be part of one of the oldest charity rides in the United States, and enjoy 17 chances to ride home with cash!

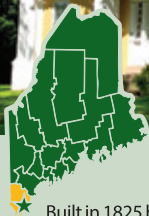


Each location is
chance to win a

\$250
CASH PRIZE

YORK COUNTY Wedding Cake House

43.3816 N, 70.5195 W



KENNEBUNK

Built in 1825 by shipbuilder George W. Bourne, “The Wedding Cake House” is renowned as one of the most photographed homes in Maine. Steeped in history and elegance, this 2.23 acre property sits on the banks of the Kennebunk River and boasts over 300 feet of water frontage as well as a sprawling 5-bedroom home, carriage house and barn. Adorned with ornate gingerbread Gothic trim, reports indicate this famous landmark was featured in a Hallmark film. It was sold in 2025 and serves as a private residence, but the historical mystique lives on.



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CASH PRIZE

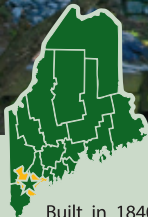
CUMBERLAND COUNTY

Babbs Covered Bridge

43.7661 N, 70.4505 W



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MAINE RIDERS!



WINDHAM

Built in 1840 and considered Maine's oldest covered bridge, Babbs Bridge spans the Presumpscot River between the towns of Gorham and Windham. The original bridge was burned by vandals in 1973. Using historically authentic techniques and lumber milled locally, an exact replica of the single-span queenspost truss bridge was meticulously reconstructed in 1976. In 2024, a dump truck exceeding the 3-ton weight limit fell through the bridge deck, causing significant damage and closing the bridge for safety assessments and repairs. The bridge reopened in 2025.



3

Each location is
chance to win a

\$250
CASH PRIZE

OXFORD COUNTY World's Largest Telephone

44.3784 N, 70.6489 W



BRYANT POND

In 1983, the Bryant Pond Telephone Company switched off the last commercial switchboard in the United States. For 31 years, Elden and Barbara Hathaway had operated the company out of their living room. In 2008, a 14-foot-tall, 3,000-pound candlestick phone was built by local sculptor Gil Whitman to commemorate the Hathaways' legacy as operating America's last hand-crank magneto telephone system. It stands only a couple of blocks away from the town's three-story outhouse. The Bryant Pond Telephone Company switchboard is on display at the Maine State Museum in Augusta.

4

Each location is
chance to win a

\$250
CASH PRIZE

ANDROSCOGGIN COUNTY

Maine State Building

44.0239 N, 70.3669 W



POLAND

The Maine State Building was built in Chicago and is one of the few remaining buildings from the 1893 World's Fair. Designed by architect Charles Sumner Frost, an MIT graduate from Lewiston, the building was constructed of granite with a slate roof. All materials and craftsmen were native to Maine. At the fair, the building was filled with displays about the state. The Ricker Family bought the building for \$30,000, and it was dismantled and transported by train back to Maine. Today, the Poland Spring Preservation Society operates the Nettie Ricker Art Gallery in the Maine State Building.

5

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\$250
CASH PRIZE

SAGADAHOC COUNTY

Bath-Tsugaru Torii Gate

43.9115 N, 69.8129 W



BATH

In 2023, the city of Bath installed the arch to honor their long-standing relationship with Tsugaru, Japan. The structure marks the start of the river walk along the Kennebec River. In 1889, a Bath-built merchant vessel ran aground during a typhoon while sailing from San Francisco to Yokohama, and local villagers saved four crew members by swimming ropes out through violent waves. In 1969, the city of Tsugaru built a memorial for the victims near the site of the disaster. A torii gate traditionally marks the entrance to a sacred space, symbolizing reflection and respect.



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chance to win a

\$250
CASH PRIZE

FRANKLIN COUNTY

Quill Hill Overlook

45.0445 N, 70.5412 W



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DALLAS PLANTATION

Quill Hill is a scenic viewpoint located between the towns of Rangeley and Stratton. A well-maintained four-mile dirt road leads you to the 2,848-foot summit where you will find 360-degree views, picnic tables, a grill, plenty of parking, and walking paths. Enjoy panoramic views of the Rangeley Lakes region, Saddleback Mountain, and the Kibby Wind Power project. Quill Hill exists because of the monumental efforts of one man, Adrian Brochu, and continues to be privately owned and maintained. Quill Hill is open 24 hours a day from late-May through mid-October.



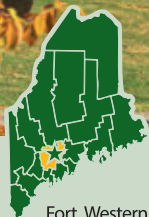
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\$250
CASH PRIZE

KENNEBEC COUNTY

Old Fort Western

44.3161 N, 69.7736 W



AUGUSTA

Fort Western is a former British colonial outpost at the head of navigation on the Kennebec River and was the starting point for the march through the wilderness to Quebec. It was built in 1754 during the French and Indian War, and is now a National Historic Landmark. It is the oldest surviving wooden fort in America. Its main building, the only original element of the fort to survive, was restored in 1920 by the Gannett family and gifted back to the City of Augusta. The fort and store, resembling an 18th-century trading post, are maintained as a museum and open to the public during the summer months.



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\$250
CASH PRIZE

KNOX COUNTY Marshall Point Lighthouse

43.9174 N, 69.2636 W



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PORT CLYDE

Marshall Point Light Station was established in 1832 to assist boats entering and leaving Port Clyde Harbor. The original lighthouse was a 20-foot tower lit by seven lard oil lamps with 14-inch reflectors. In 1858, a 31-foot-tall white brick tower was built on a granite foundation closer to the water's edge. In 1895, the keeper's house was destroyed by lightning and replaced by the current house. The tower was originally lit with a fifth-order Fresnel lens, which is on display at the Maine Lighthouse Museum in Rockland. The lighthouse appeared in the 1994 film *Forrest Gump*.



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\$250

CASH PRIZE

LINCOLN COUNTY

Southport Island Swing Bridge

43.8427 N, 69.6566 W



SOUTHPORT

Built in 1939, the Southport Bridge serves as the only vehicular connection between Southport Island and Boothbay Harbor. An average of 3,250 vehicles drive across it each day. It is one of only two remaining through truss swing span bridges in Maine, making it historically and technologically significant. The bridge features a 180-foot main span that pivots to allow boat traffic to pass. It uses barricades with flashers and bells to indicate when the bridge is about to open. A major rehabilitation completed in 2025 has extended its life for another 30 years.



Each location is
chance to win a

\$250
CASH PRIZE

SOMERSET COUNTY

Houston Brook Falls

45.0709 N, 69.9504 W



PLEASANT RIDGE

Houston Brook Falls is a 40-foot waterfall accessed by a short, easy hiking trail. Known for its deep, swimmable and jumpable pools, the scenic site is a popular family-friendly destination. The falls split into two segments for most of the year, but during the spring melt season the volume of the stream can overwhelm the entire cliff and turn the falls into a single broad wall of water that stretches to over 80 feet across at times. Houston Brook drains from a basin covering approximately 19 square miles and empties just downstream into Wyman Lake.

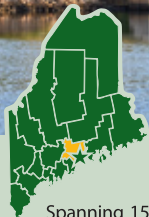


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\$250
CASH PRIZE

WALDO COUNTY Ducktrap River Bridge

44.2977 N, 69.0072 W



LINCOLNVILLE

Spanning 150 feet over the Ducktrap River, the construction of this bridge is unique in Maine as it is composed of two bridges, one built on top of the other to accommodate a change in grade of the highway. The first bridge, designed in 1919, is a through-deck reinforced concrete structure. The second bridge, designed in 1932, is a reinforced concrete T-beam structure with open spandrel arches erected on the deck of the original bridge. The second tier suggests the appearance of a Roman aqueduct, making it one of the most unusual engineering monuments in the state.



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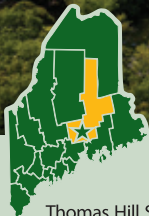
PENOBSCOT COUNTY

Thomas Hill Standpipe

44.8074 N, 68.7880 W



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BANGOR

Thomas Hill Standpipe, which holds 1,750,000 gallons of water, is a riveted wrought iron tank with a wood frame jacket. The metal tank is 50 feet high and 75 feet in diameter. Built in 1897, it is an architecturally distinctive city landmark and was listed on the National Register of Historic Places in 1974. Its purpose is to help regulate Bangor's water pressure in the downtown area and provide water storage for emergencies. During World War II, the standpipe was painted olive drab for camouflage purposes due to its proximity to Dow Army Airfield, but it was repainted white in 1949.



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\$250
CASH PRIZE

HANCOCK COUNTY

Agamont Park

44.3909 N, 68.2070 W



BAR HARBOR

Perched above the town pier, this scenic hilltop park offers sweeping views of Frenchman Bay and the busy harbor below. Nearby, Bar Island – part of Acadia National Park – is accessible by a natural land bridge at low tide. A perfect spot for picnics, people-watching, and summer activities, it's also a favorite for Fourth of July fireworks. The park stands on the former site of Agamont House, which was built in 1840 and expanded into the town's first hotel in 1855. Stroll the Shore Path, enjoy seasonal blooms, and relax with free Wi-Fi in one of the town's most popular viewpoints.

14

Each location is
chance to win a

\$250

CASH PRIZE

PISCATAQUIS COUNTY

Katahdin Steamboat

45.6719 N, 69.9783 W



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GREENVILLE

Built in 1914 at Bath Iron Works, the Steamship Katahdin ("Kate") is a historic 102-foot vessel operating on Moosehead Lake. Its primary use when launched was to deliver tourists and supplies to the Mount Kineo Resort before being converted to a towboat hauling lumber. It was fully restored in the 1990s by the nonprofit Moosehead Maritime Museum and is again giving tours on the lake. One of the very few surviving early lake boats in Maine, and the oldest vessel afloat built at Bath Iron Works, it was listed on the National Register of Historic Places in 1978.



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\$250
CASH PRIZE

WASHINGTON COUNTY **Wild Blueberry Heritage Center**

44.6484 N, 67.7095 W



COLUMBIA FALLS

Housed in a one-of-a-kind purple dome, this unique destination blends museum, bakery, and roadside appeal. Visitors can explore interactive exhibits on the 10,000-year history of wild blueberries, including the traditions of the Wabanaki people and the region's rich harvesting heritage. Enjoy fresh blueberry pies, muffins, and coffee, along with fun, one-of-a-kind gifts. This can't-miss stop along Route 1 is full of flavor, history, and charm. It also serves as a gateway to Downeast Maine's wild blueberry barrens, connecting visitors with local farms, cultural stories, and the region's unique ecosystem.



16

Each location is
chance to win a

\$250

CASH PRIZE

AROOSTOOK COUNTY

Double Eagle II Balloon Site

46.6272 N, 68.6779 W



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PRESQUE ISLE

This one-acre park commemorates the historic 1978 flight of the Double Eagle II—the first manned balloon to cross the Atlantic Ocean. Pilots Ben Abruzzo, Maxie Anderson, and Larry Newman completed the 3,100-mile journey from Presque Isle to Miserey, France, in 137 hours and 6 minutes. After more than a century of attempts, their achievement remains a milestone in aviation history and is featured at the Smithsonian National Air and Space Museum. Today, visitors can enjoy a replica balloon, benches, and plantings in a peaceful setting.



*"I was in a bad motorcycle accident.
The other driver's insurance company
was very difficult to work with.
That's when I decided to call Joe.
Smartest move I ever made."*

Actual Client – Alfred, ME

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Best Lawyers[®]



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